



The Irbit Informer

Vol 1: Issue 7

Welcome to the Irbit Informer! This informal publication is designed to keep you, the Ural customer, informed about what's happening with us here at [Irbit MotorWorks Of America](#) (Redmond, USA), at the factory in Irbit and with Urals in general. Things are happening with the company at a much faster than typical Ural speed, so watch for your issue and stay "informed".

Newest Authorized Ural Dealers & Service Centers

Rolling Thunder, Des Moines WA

Visit <http://www.imz-ural.com/dealers> for updated dealer list.

New on WWW.IMZ-URAL.COM

Hey, if you haven't checked the website lately, you've been missing out. There are some great new downloadable movies & wallpapers, another entry in the "Around the Globe on a Ural" chronicles and some new press articles.

Remember too, that the website is the best place to get specs, pictures and details on all of the Ural models.

So, stop by there and check it out <http://www.imz-ural.com>!

California C.A.R.B. Certification Official!

Finally, all of the t's are crossed and the I's dotted to C.A.R.B. satisfaction. The first California certified Urals shipped from our Redmond, WA facility to dealers this week! These units are identical to the other 49 state models, with the exception of the "CA Air Package". The package consists of a valve-controlled air box and a charcoal canister. Here are pictures of each as mounted on the bikes.

<http://info.imz-ural.com/newsletter/0412/airbox.jpg>

<http://info.imz-ural.com/newsletter/0412/charcoal-cannister.jpg>

So, all of you long-suffering Ural-less Californian's, get out there, get your Ural and. "Join the Story"

New at the Factory in Irbit

Two BIG & NEW additions at the factory are complete and ready for production. They will result in greater finished product quality in a couple of previous problematic areas.

1st, the addition of the new "powder-coating" paint shop for all frames and other select components, raises the paint standard to true world-class quality.

<http://info.imz-ural.com/newsletter/0412/factory01.jpg>

2nd, the acquisition and installation of all new "chrome" equipment and shop also addresses a previous quality issue caused primarily from tired, old processing equipment.

<http://info.imz-ural.com/newsletter/0412/factory02.jpg>

IMZ continues to strive for higher quality standards in all aspects of our beloved bikes. Just as with the introduction of Denso alternators, they work as rapidly as they can to make the necessary acquisitions and changes to accomplish those quality goals.

Long Beach, CA, Seattle, WA & Denver, CO Cycle World Motorcycle Shows

We Continue To Wow Them! Still drawing the crowd, the "Gear-Up" first catches their eye, but then the rest of the line-up convinces them that URAL is a bike like no other. All three shows were packed with very enthusiastic newbie's and Ural aficionados alike.

During the **Long Beach Show**, I was fortunate enough to meet Greg Bauman. Greg is the new owner of the original 1994 Ural "Tourist" that Carla King of "American Border's" fame, owned and rode that inspired her book. For many of us, Carla's Ural escapades fanned our flame for Ural ownership. Greg was kind enough to send me the following pictures and brief narrative of how he came across Carla's Ural. Thank you Greg!

"Hi Gary

I have attached a few pictures of the Ural, one was taken at these years Griffith Park Sidecar Rally, one of us the first day it was running, a couple that were taken at my daughters school at a Halloween event and when I first brought it home.

As far as how we ended up with Carla's Ural, it all started when the Ural importer started bringing them into the states back in the early 90's. I saw them in the motorcycle press and at the Motorcycle show and wanted one. In April or May of this year my wife and I were talking about possibly getting a sidecar rig to use up in the mountains. We have two daughters and I thought that it would be fun. Perfect opportunity to get the Ural I always wanted. I typed "Ural for sale" on the internet and Carla's web log came up that she was selling her Ural. She had ridden it around the United States having a great trip. I read about her trip and decided that her rig was worth a look. We spent a few weeks emailing back and forth. It was not running because of a couple of electrical gremlins. A friend and I made the run up to San Francisco to look at the bike and it is amazing how good the bike looks. The paint and chrome have held up very well. Carla and her Father were a treat to visit with while we were looking at the bike. Carla and I settled on a price and we dragged it home. I could not have asked for a more enjoyable way to buy a motorcycle. My younger daughter, Jennifer, was so excited she kept calling me on the trip home to see what time I would get home. She did not want to go to bed until she saw it. The problems were minor so I got it running pretty quickly and we have had a ball with it ever since. My younger daughter would never ride on the back of my bike, one trip on the Ural and she is hooked. Jessica and Jennifer love the attention we get when I pick her up from school or we go garage sale hunting up in the mountains. We keep it up in Big Bear Lake during the warmer months and bring it down to the San Fernando Valley for the winter.

We are really enjoying having Carla's Ural. I must admit to a little envy while looking at the new Patrol. The quality seems much better and I do like the new green color.

It was a pleasure meeting you

Greg Bauman"

<http://info.imz-ural.com/newsletter/0412/P1010091.jpg>

<http://info.imz-ural.com/newsletter/0412/wozniak-pic.jpg>

<http://info.imz-ural.com/newsletter/0412/imag0051.jpg>

I would also like to thank Central Valley Ural Motorcycles' owner Chuck Krasko, who traveled all the way from Modesto (650km) to share the excitement of our FAMs (Family Adventure Motorcycles). Also, Mark's Custom Cycles and Mark, who came himself all the way from Ventura (ok, only 120km, but in L.A. traffic?..... ;-))

Also, a very heartfelt personal thank you to all the volunteers that gave not only of

their time, but of their own personal "Ural Story". To Ski "I'll go anywhere for a Ural fix" Jablonski, Azat "Alex" Hovanisian, Zoya "just let me help someone" Barash, you were fantastic Ural Ambassadors. *Thank you!*

As for the **Seattle Show**, again WOW! More great enthusiasm and great fun. Ilya's partners of the IMZ factory, Vladimir Yudin & Dmitri Lebedinsky made the arduous journey to be here and experience the "NorthWet Ural Pod" treatment first hand. A great show and a faboo dinner Saturday night, where our Russian friend's passed out some rare IMZ hats & t-shirts to the volunteers that worked the show with us. A huge thanks to those volunteers (too many to list here, but I know & appreciate each one of you!) and an extra huge thanks to Russ "The Restorer" Noe for coordinating them, making my life so much easier. ;-)

Lastly, the **Denver Show** this past weekend. I arrived late Thursday night in Denver after driving the IMWA rig from Seattle, across some extremely treacherous, icy (especially Wyoming), highways. Got unloaded at the convention center and noticed I was not feeling so well. Friday morning, day of the show, I was met by Ural owner & volunteer Dan Kearney, who assisted me in the final set-up. Well folks, it went downhill for me rapidly! After I picked up my partner, Madina Merzhoyeva (IMWA new dealer & international sales director) from the airport and returned for the show opening, it was apparent that I was in no condition to continue. So, with the un-selfless help of Dan and fellow Ural owner & volunteer Carey Unruh, Madina started the show without me. Ilya Khait flew in Saturday morning to assist Madina & our volunteers with the already over-whelming crowds. I wonder if Willie G. of H-D would do that?? ;-) Ilya, Madina & our intrepid volunteers were joined Saturday and Sunday by our most local dealers, U.S. Kustoms of Nunn, CO and Action Cycles of Colorado Springs, CO. Together, they talked to the public, Ural, non-stop for the entire show! Again, another tremendous showing of Ural interest by the Colorado motorcycle community and from our volunteers! Dan Kearney, I can't thank you enough for your assistance my friend! As for me, I flew back to Seattle where I found that I indeed have pneumonia and most likely have avoided a lengthy hospital stay by doing so. First show in eight years that I have missed, but with partners like Ilya and Madina, volunteers Dan and Carey and our dealers, the Ural curious were in the best of hands!

Next stop, Atlanta, GA January 7th-9th, 2005.see ya there!

International Corner

From our neighbor to the north, yes Canada, eh? Let me introduce Peterborough Cycle Salvage (www.peterborocyclesalvage.com). Don't get the wrong impression, there is nothing "scrappy" about this Ural Dealer! Scott Fallis, owner/partner, Gerry Young, owner/partner and Mike Matthews, store manager and elected technician, received their first Urals in February 2003. Located in Springville, on highway 7a, one mile north of the Hwy. 115 and 28 junctions, they are open from 8:30 am to 6:00 pm during the week, and on Saturday from 8:30 a.m. till noon. These guys can take care of all of your Ural parts, accessories AND new Ural sales needs! They are a great part of the IMWA family, so give 'em a shout, they love talking Ural.
<http://info.imz-ural.com/newsletter/0412/Dscn0494.jpg>

From across the big pond, our fellow Uralist in Paris, Dr. Jean-Loup Moniez, shares a few photos of what he saw at Trophy Motos display last month which also featured his personal bike (the white Patrol). Looks like a great exhibit and show!
http://info.imz-ural.com/newsletter/0412/DSCN2064_2.jpg

The good Doctor also included a few photos with a good riding comrade of his, his 87 year-old father!
http://info.imz-ural.com/newsletter/0412/gen_02.jpg
<http://info.imz-ural.com/newsletter/0412/DSCN1465.jpg>
<http://info.imz-ural.com/newsletter/0412/DSCN1363.jpg>

Thanks for contributing Jean-Loup and our very best to you & your adventurous father. We would love to ride with you both some day!

As I said before, it appears that many of you Informer readers are from outside the boundaries of the U.S. and we're darn glad to have you!! So please feel free to contribute to our "Irbit Informer" with ride stories, events attended, awards won or any stories that you think your fellow FoilHeads would be interested in. Please submit them to me at gary@imz-ural.com.

2004-2005 Show Season

The motorcycle industry show season is upon us. IMWA has decided to go full-tilt boogie with the "Cycle World/Toyota International Motorcycle Shows" series and will exhibit in ALL 12 shows! Here's the schedule, so come see us and what the 2005 Urals look like:

Jan 7-9	Cycle World Show Atlanta, GA	Come to see the New 2005 Urals www.motorcycleshows.com
Jan 14-16	Cycle World Show Washington, DC	Come to see the New 2005 Urals www.motorcycleshows.com
Jan 21-23	Cycle World Show New York, NY	Come to see the New 2005 Urals www.motorcycleshows.com
Jan 28-30	Cycle World Show Cleveland, OH	Come to see the New 2005 Urals www.motorcycleshows.com
Feb 4-6	Cycle World Show Minneapolis, MN	Come to see the New 2005 Urals www.motorcycleshows.com
Feb 11-13	Cycle World Show Chicago, IL	Come to see the New 2005 Urals www.motorcycleshows.com
Feb 25-27	Cycle World Show Detroit, MI	Come to see the New 2005 Urals www.motorcycleshows.com

Still want to remind everyone that I would like all of you to feel free to contribute to our "Irbit Informer" with ride stories, events attended, awards won or any stories that you think your fellow FoilHeads would be interested in. Please submit them to me at gary@imz-ural.com.

Enjoy the Ride!

Gary "it's a Ural" Kelsey

The total number of subscribers as of 12/24/2004: 1889

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